



Pilot site South West

Cyril LAUQUIN (DIRCO)

& Eric MONCEYRON (Bordeaux Métropole)

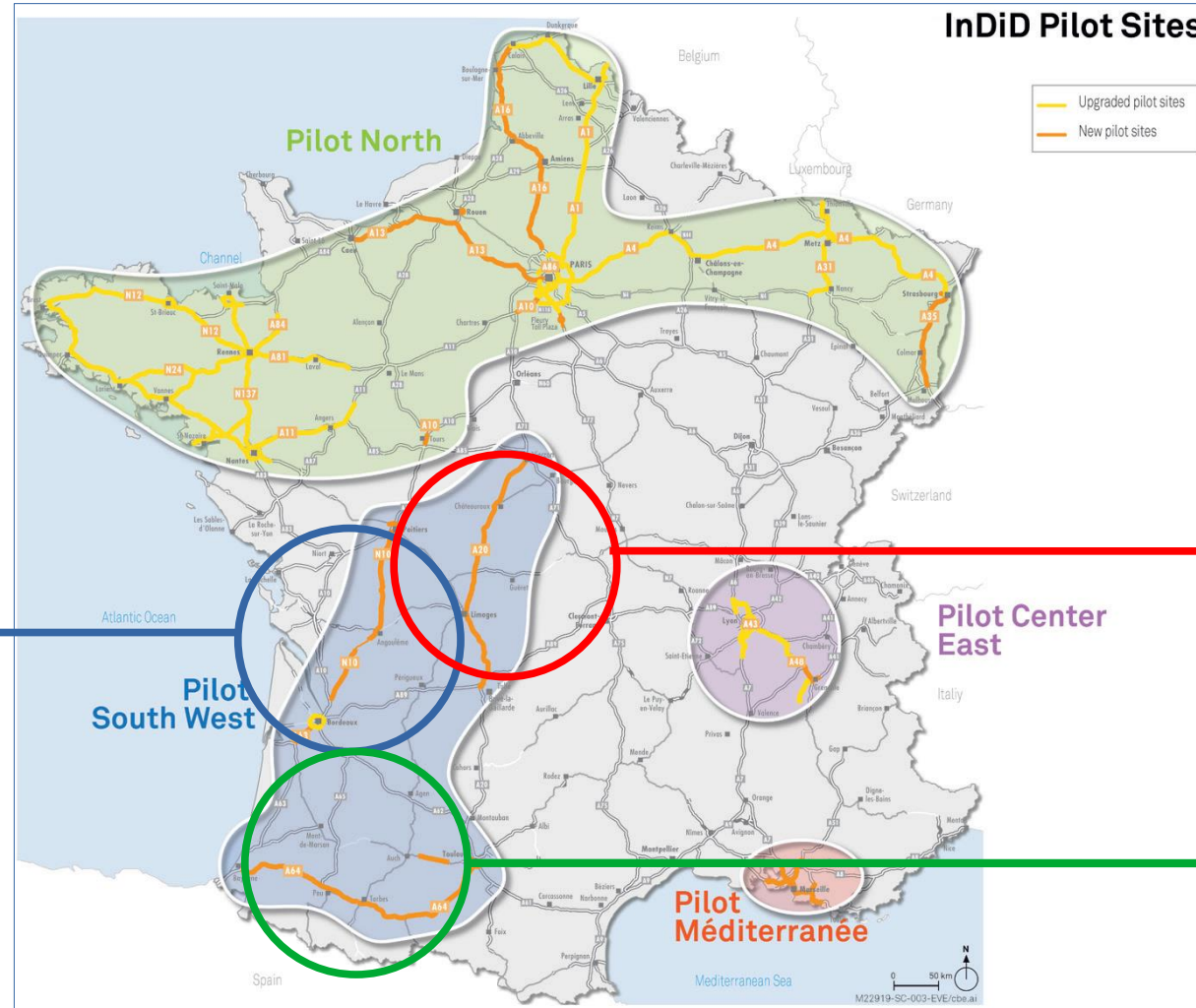


Co-financed by the Connecting Europe
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Pilot site South West

Presentation



DIRA (I.Duarte)
& Bordeaux Métropole
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DIRCO
(C.Lauquin)

DIRSO (N.Le Bail)
& VINCI Autoroutes
(L.Bessou)

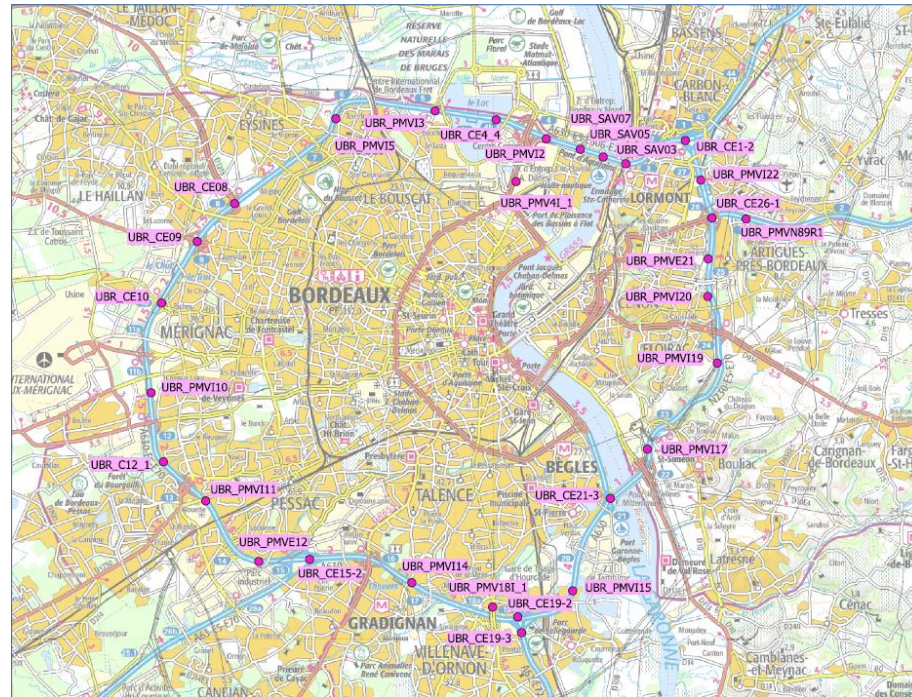
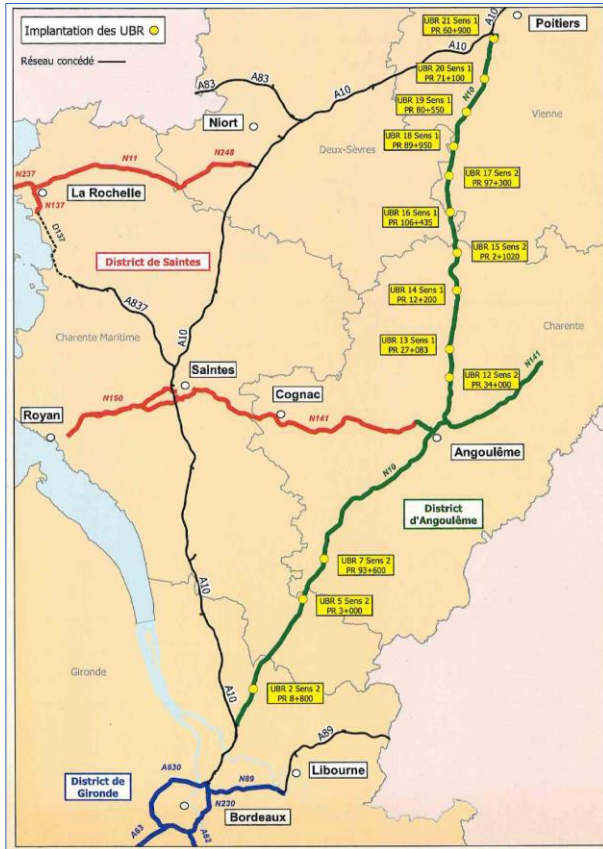
Pilot site South West

What are the DIR ?

- Manager of the unconcessioned national road network (11600 km)
 - National roads (9000 km)
 - Unconcessioned highways, without tolls (2600km)
- 11 DIR in France
- 3 DIR on the southwest quarter of the country :
 - DIR Atlantique (DIR A - Bordeaux)
 - DIR Sud Ouest (DIR SO – Toulouse)
 - DIR Centre Ouest (DIR CO – Limoges)

Pilot site South West– DIRA

Scope & main issues

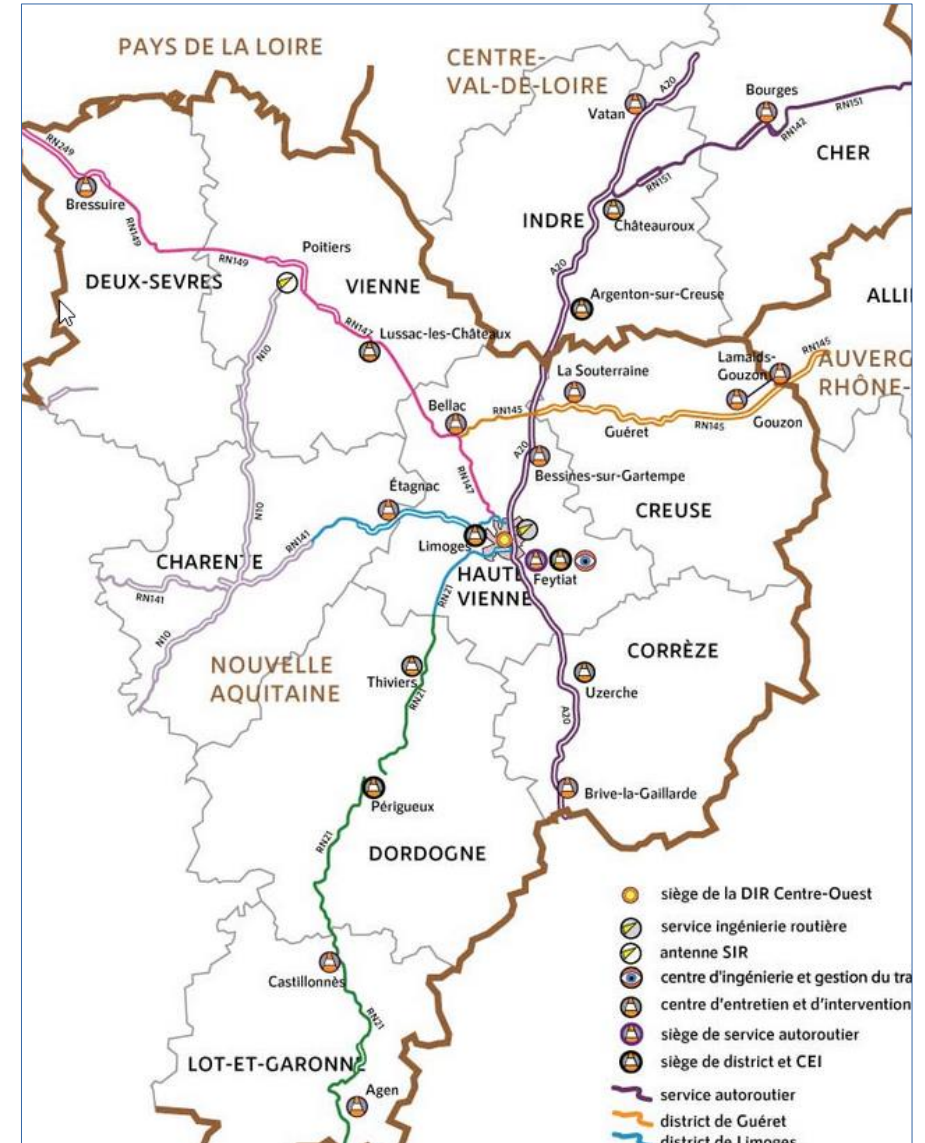


- Ring road of Bordeaux
- RN10 transit axis (Poitiers – Bordeaux) with high HGV traffic
- Central Europe Atlantic Road (RCEA) RN141
- Pyrénées Atlantiques service road

Pilot site South West – DIRCO

Scope & main issues

- North-South Transit Axis (A20) including crossings of Limoges and Brive-la-Gaillarde cities (A20/A89)
- Central Europe Atlantique Road (RCEA) : RN145 – RN141 (connexion DIRA)
- Star service from Limoges connections
 - Poitiers – Nantes (RN147-RN149) (connection DIRO)
 - Périgueux – Agen (RN21) (ex connection DIRSO)
- Connection RN151-RN142 (Bourges) (connection DIRCE)

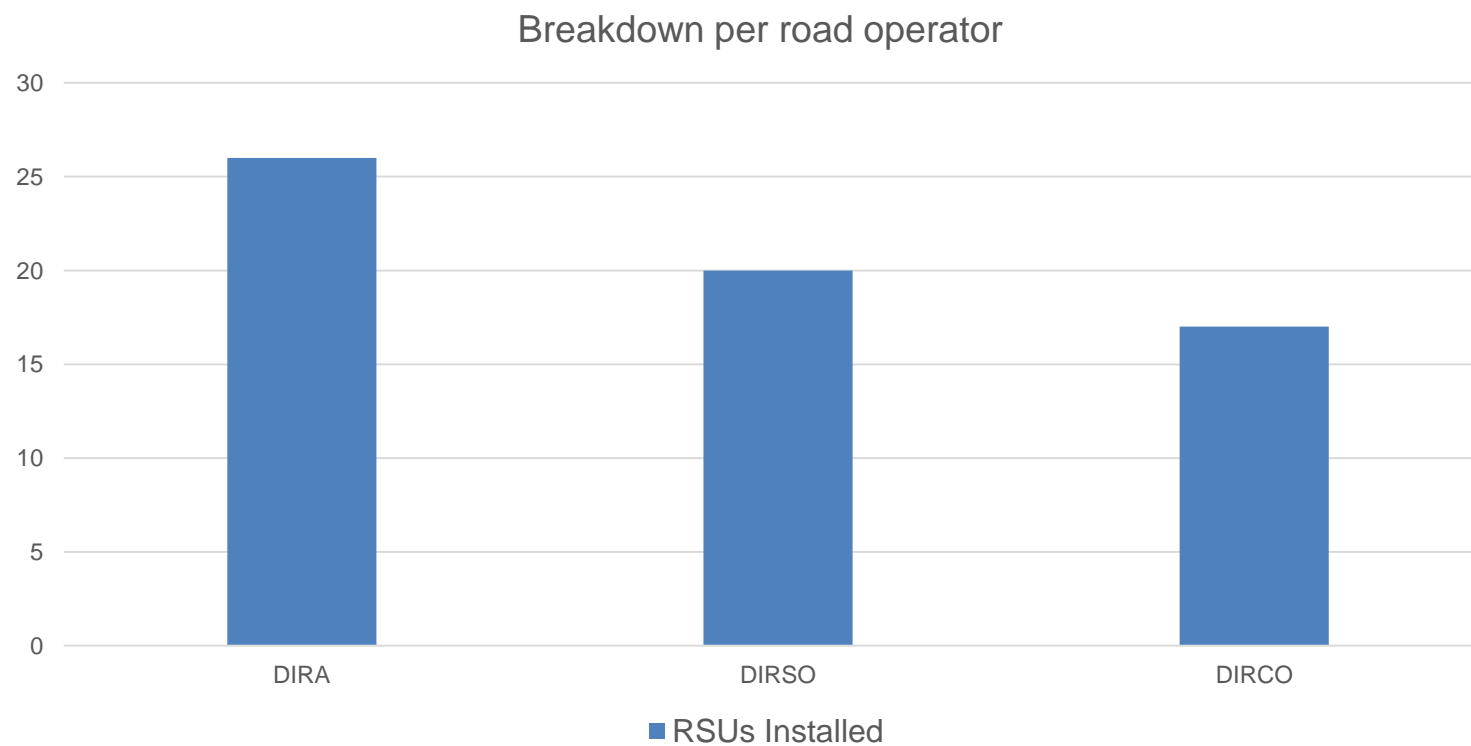


Why developing C-ITS ?

Deployment & production

- Long experience of C-ITS for the DIR A (SCOOP, C-ROADS projects, etc.) in Bordeaux
- INDID : desire to extend the C-ITS scope to the RN10 (high stakes axis, particularly HGV) and deployment of new use cases (F1: HGV parking spot availability) + continuity of exchange of information with Vinci on the A10 network (Estalot area)
- DIRCO & DIRSO : INDID first experience on C-ITS
- DIRCO : experimenting with C-ITS on critical points on the network and developing new use cases, particularly on wrong-way driving detection (real problem on A20 and RN145)

Deployment of RSU on Pilot southwest in INDID



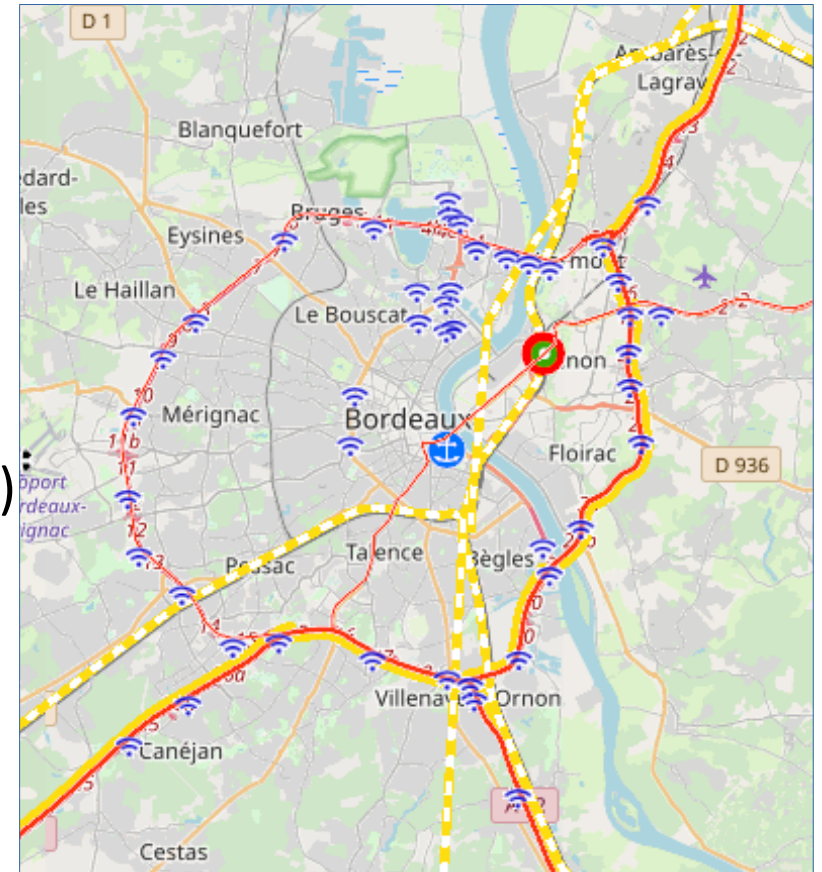
DIRA Deployment

Isabelle DUARTE

Pilot site South West – DIRA

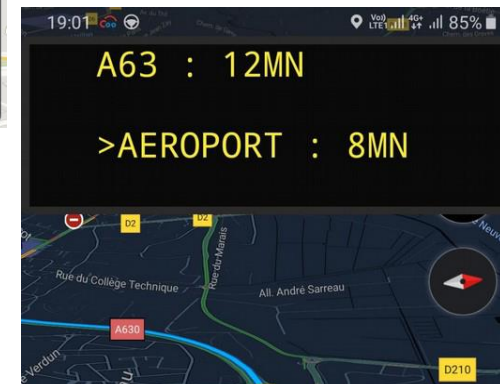
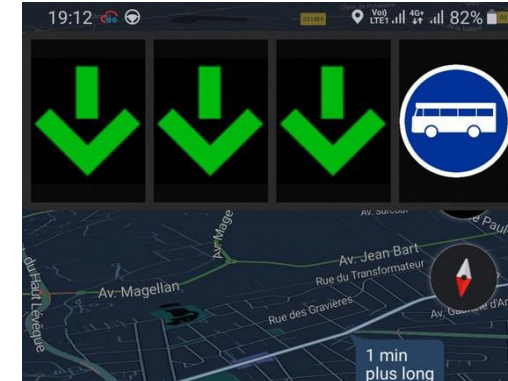
Deployment & production

- 42 UBR au total + 7 UEVG
- PFRO v4.1.04 installée
- Cas d'usages spécifiques
 - C2 (information sur régulation dynamique des vitesses)
 - C3 (PMV embarqué)
- Mise en production de la chaîne Coopits



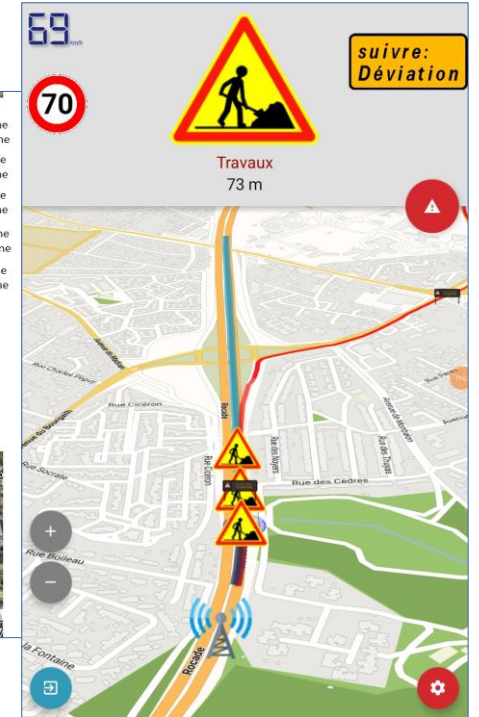
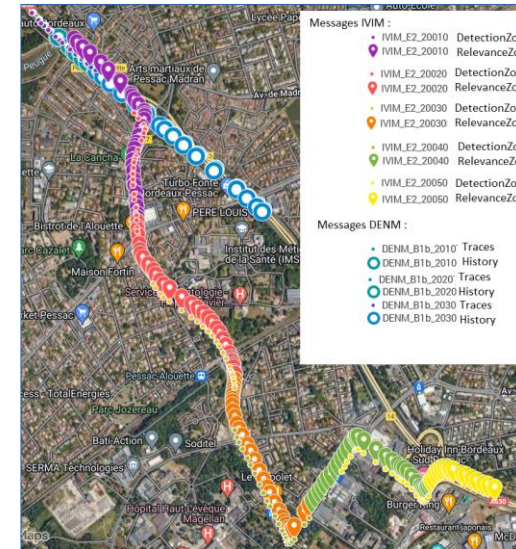
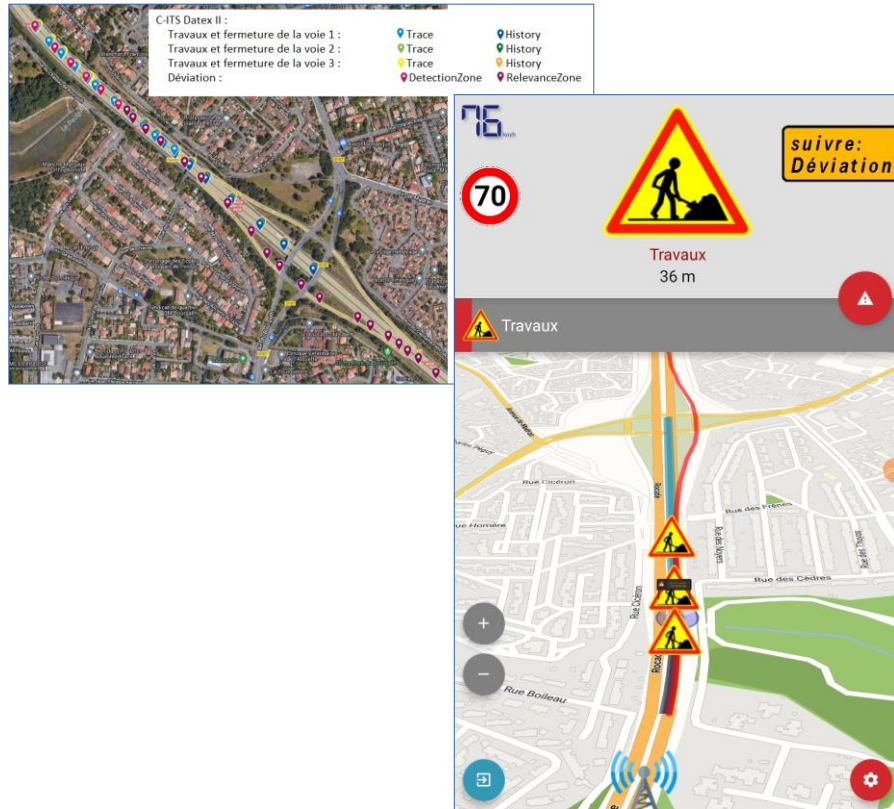
Pilot site South West – DIRA

Deployment & production



Pilot site South West – DIRA

Tested Use Case - POC : E2 (rerouting)



- Mise en œuvre de 2 scénarios :
 - Déviation courte
 - Déviation longue
- Suivi continu de la trace de la déviation

Pilot site South West – DIRA

Used technologies & suppliers

- RSU supplier : NEOGLS
- (Installer AXIMUM)
- OBU supplier : NEOGLS
- Technology : V2X
- SAGT : Tipi



Pilot site South West – DIRA

Elements of success and encountered difficulties

- Elements of success:

- DIRA long-time involved in the field of C-ITS
- DIRs network
- C-ITS data reliability

- Difficulties :

- Mobilizable human resources
- Update of first generation equipments

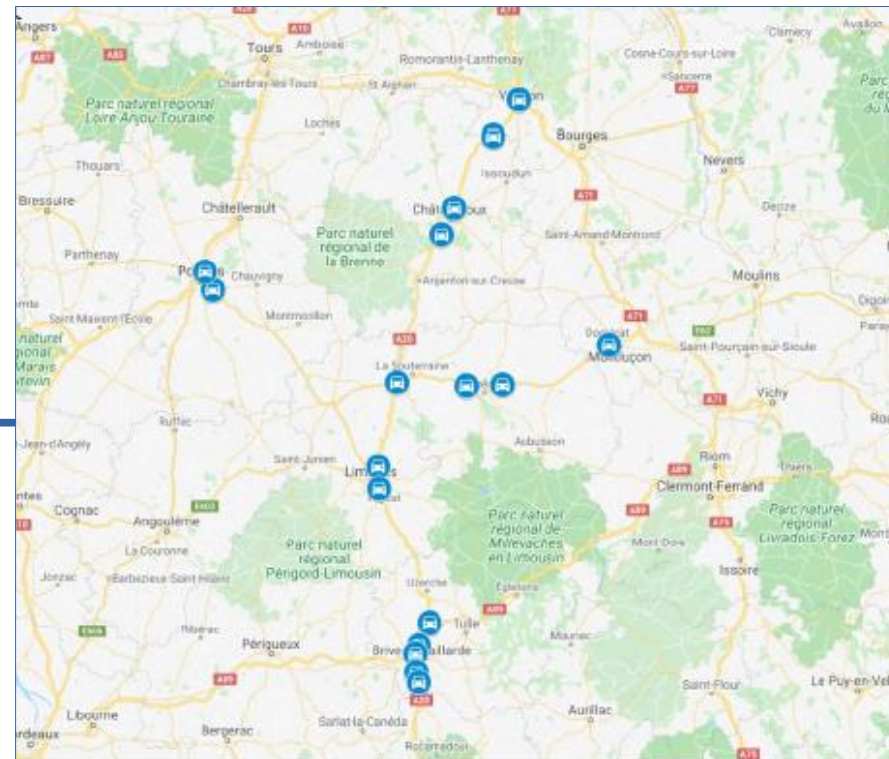
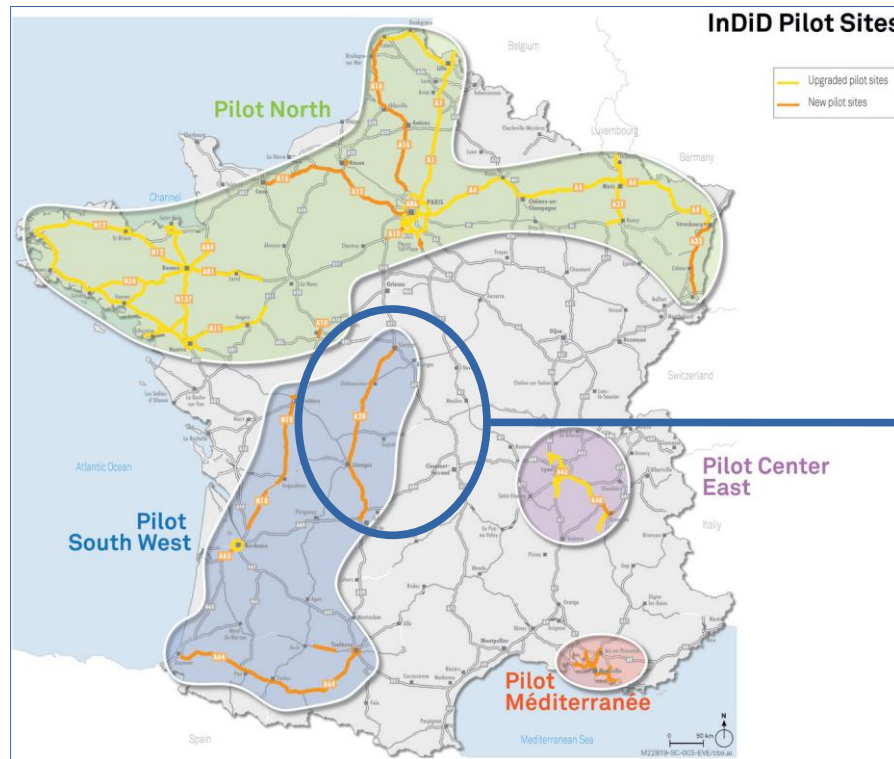
DIRCO Deployment

Cyril LAUQUIN



Pilot site South West – Center West

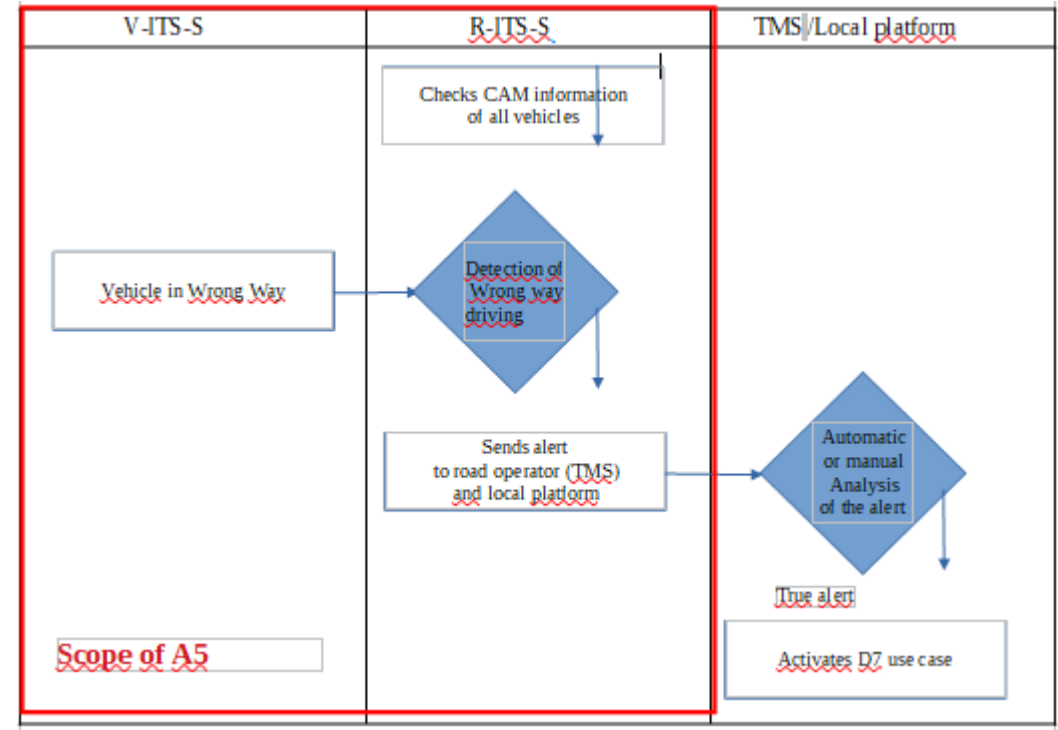
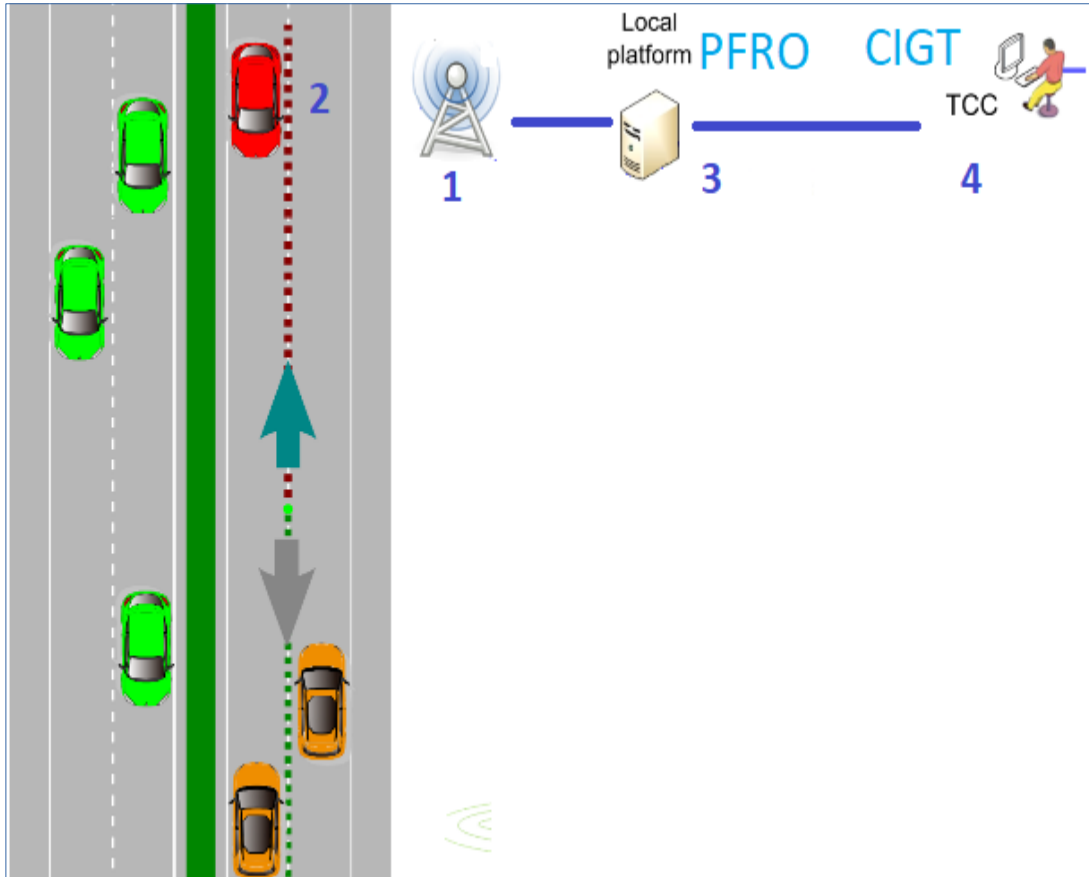
Localisation



- 17 RSU
- 5 OBU
- 1 new UC (A5)

Pilot site South West – Center West

Developped Use Case : A5 (automatic wrong-way driving detection)



Pilot site South West – Center West

Used technologies & suppliers

- RSU supplier : NEOGLS
- (Installer AXIMUM)
- OBU supplier : NEOGLS
- Technology : V2X
- SAGT : Tipi



Pilot site South West – Center West

Deployments and production

- 17 RSU deployed and connected
- 5 OBU installed in operating vehicles
- A5 UC developed and locally experimented
- PFRO installed
- Tests in progress
- PRISM on-board handrail deployed and upcoming tests for the interfaced handrail



Pilot site South West – Center West

Elements of success and encountered difficulties

- Elements of success :

- Contract completed while DIRCO is “recent” involved in C-ITS
- Increase in technical skills of our teams on the C-ITS subject (starting from 0)
- Growing awareness among our agents, our partners and the authorities of the possibilities offered by C-ITS (particularly on security)

- Difficulties :

- C-ITS field complex to understand (technical knowledge, specific markets to set up, etc.)
- Small project team and difficult to build up
- Environmental reluctance (“Waze already does it, right?”))
- No standard plan for project implementation: need for a “tailor-made” plan for each site

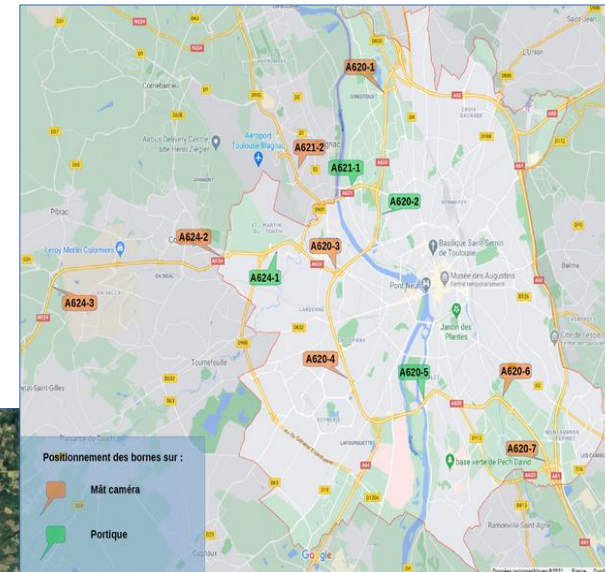
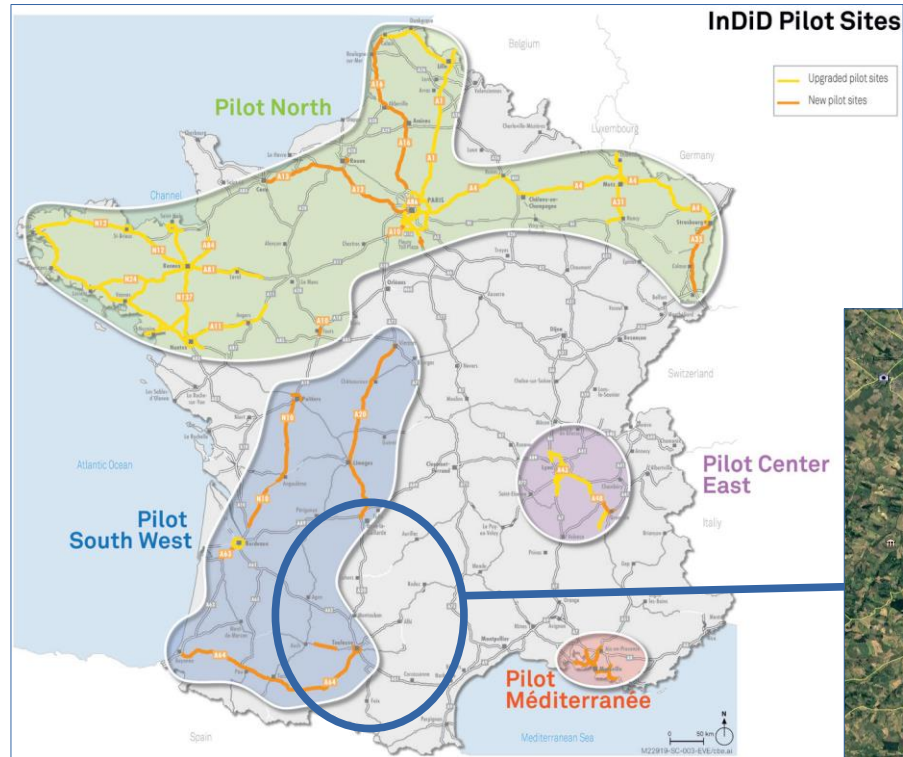
DIRSO Deployment

Nicolas LEBAIL

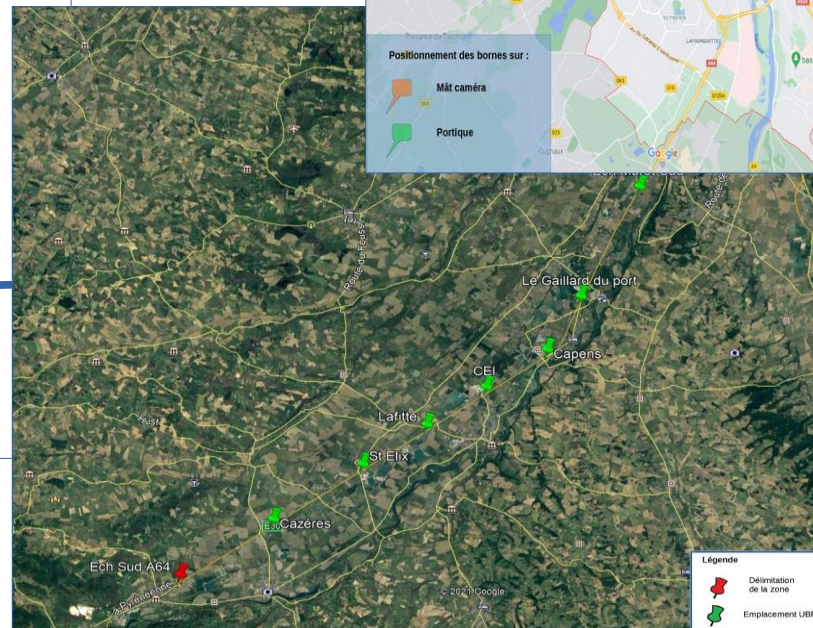
Pilot site South West – DIR SO

Localisation

VSA Toulouse



- 20 RSU
- 10 OBU



Pilot site South West – DIRSO

Used technologies / supplier

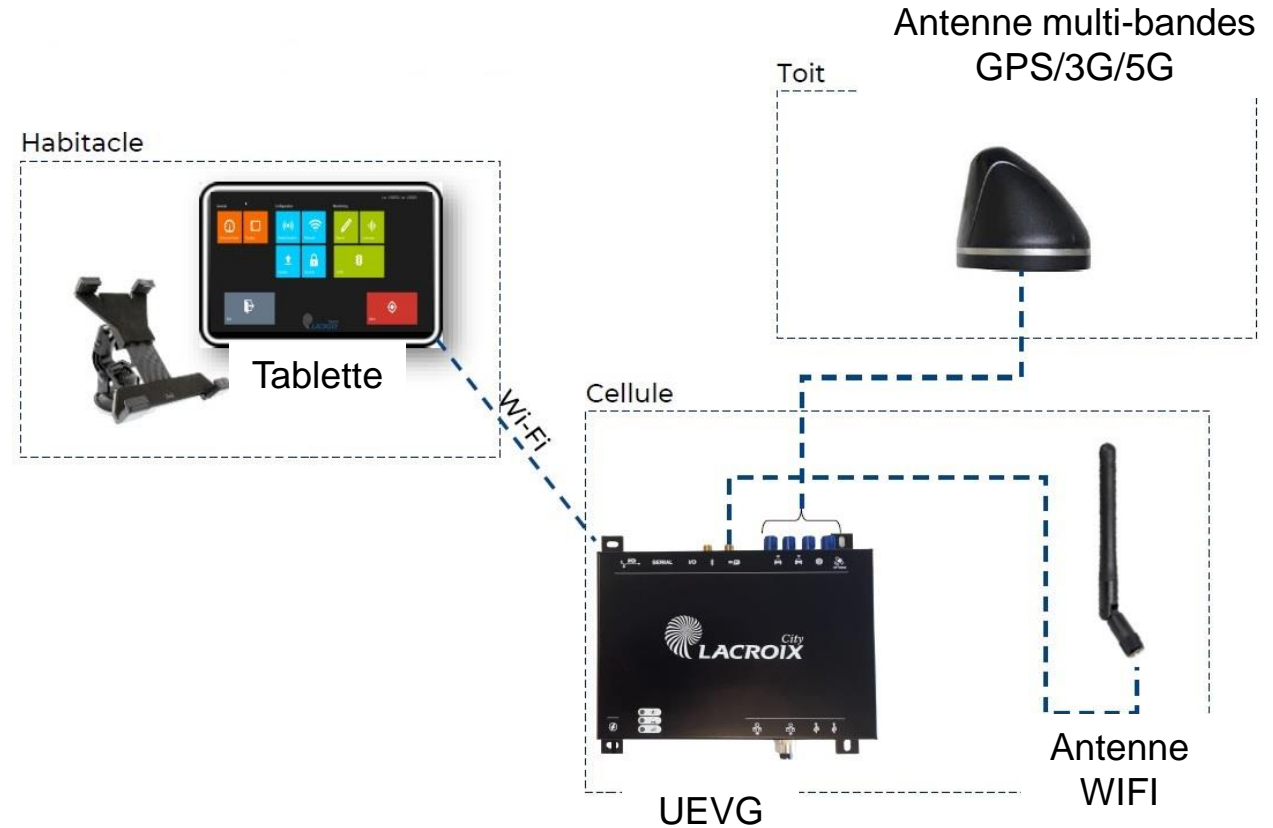
- RSU supplier : LACROIX City
- (Installer INEO)



Pilot site South West – DIRSO

Used technologies / supplier

- OBU supplier : LACROIX City
- Installer : LACROIX City
- Technology : V2X
- SAGT : SAGACITE



Pilot site South West – DIR SO

Deployment and production

- 20 RSU deployed and connected
- 10 OBU installed in operating vehicles
- SCOOP-PRISM on-board interfaced handrail deployed
- PFRO installed (including RGS certificates)
- Tests in progress

Pilot site South West – DIR SO

Elements of success and encountered difficulties

- Elements of success :

- Contract completed despite technical difficulties (including the deployment of a new SDAGT), economic difficulties (strong impacts of road transfers linked to the 3DS law) and the renewal of the project team
- Increase in technical skills of our teams on the C-ITS subject (starting from 0)
- Collective awareness of the possibilities offered by C-ITS (particularly on security)

- Difficultés :

- C-ITS field complex to understand (technical knowledge, specific markets to set up, etc.)
- Small project team not dedicated to C-ITS
- Definition of appropriate use cases to take into consideration

What next for DIR ?

Pilot site South West

The consequences envisaged for the DIR

- Capitalize on the experience acquired on the INDID project and support DIR agents on the use of C-ITS
- Massive deployment of OBU and scaling up through the European SCALE project (equipment of most of our vehicles)
- → Make C-ITS a strong tool for improving the safety of our agents

Bordeaux Métropole

Éric MONCEYRON



Mobility and public transportation

1995-2000 the choice of a tramway to break away from the car as the mean transport mode
2000-2010 The great success of the tramway and the redevelopment of the urban core
2010-2016 The challenges of traffic saturation and metropolitan accessibility
2016-2020 the start of a multimodal strategy

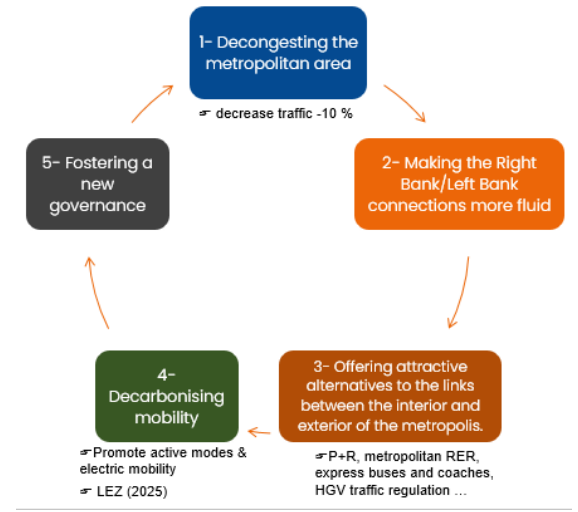
- 1995-2000** - 1995 marked the decision to invest in trams as the backbone of public transport to combat car use. In 2000, this led to the construction of a tram network with 3 lines
- 2000-2010** - the tram network is taking shape and ridership is exceeding expectations - for the first time, the modal share of the car is declining in favour of public transport and soft modes of transport.
- 2010-2016** - Faced with suburbanisation and the persistent challenges of saturation of public transport and major roads, Bordeaux Métropole is concentrating on extending the tramway network.
- 2016-2020** - Bordeaux Métropole continues to improve its infrastructure, while at the same time beginning to diversify its approach to mobility, with initiatives designed to encourage modal diversification.



Public transport – AOM

- Positive tram effect
- 171 M trips/year₂₀₂₂
- A multimodal chain
- A new mobility roadmap[2020-2030]:

Main axis of mobility roadmap 2020-2030

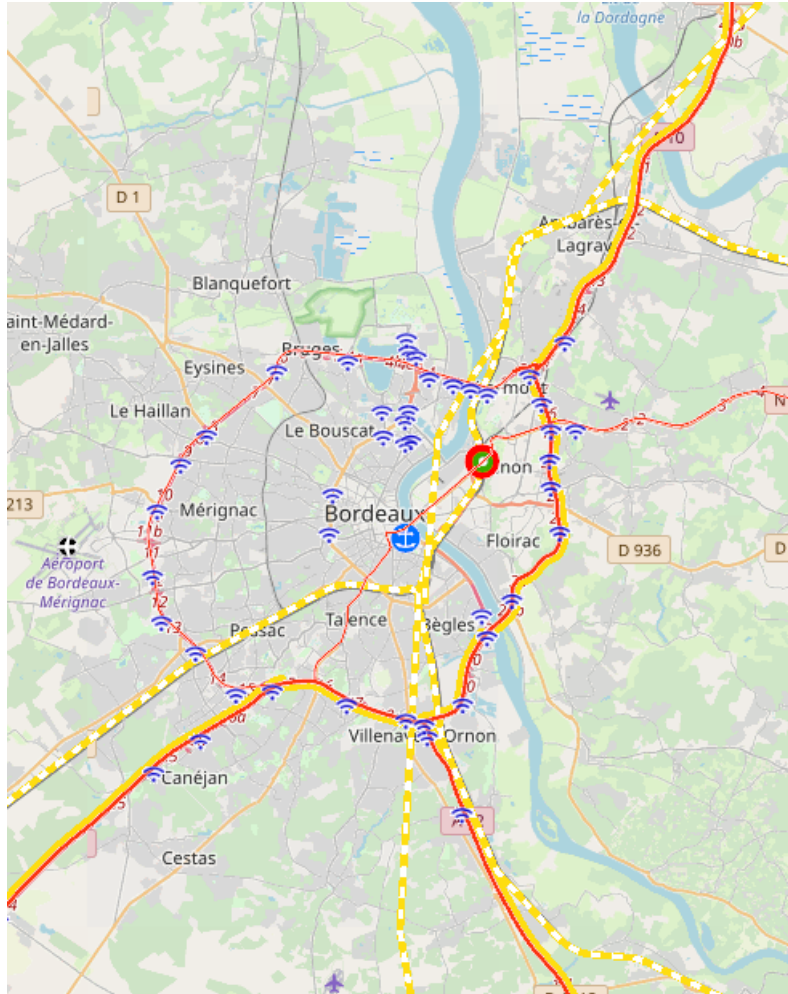


The need for more agile, more sober solutions, adapted to the specificities of the territory

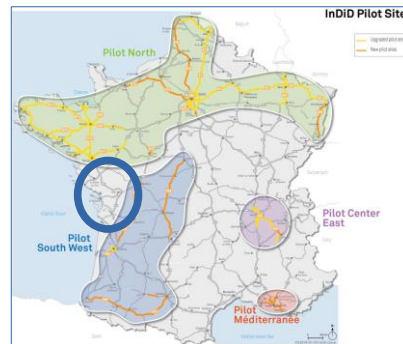
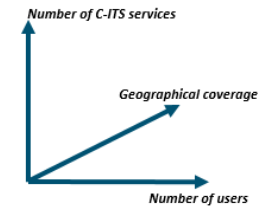
1973 gertrude
 1985
 1995 Projet urbain
 2003
 2015 ITS WC Bordeaux
 Ecocity EPA
 Euratlantique
 CUB
 NFC
 Bordeaux Métropole 2015
 charte des mobilités

Southwest Pilot Site – Bordeaux

Location (Bordeaux Metropolis)



- Ⓒ A C-ITS scaling-up deployment site,
 - Ⓒ with public/private collaboration, to strengthen the engagement of stakeholders involved in C-ITS/TMS chain, from implementation to operations,
-
- Ⓒ And now with public procurements,
 - Ⓒ Based on local and national technological foundation,
 - Ⓒ An App for large scale and quick deployment 'On-board Traffic CC',
 - Ⓒ ETSI messages and profiles – PKI L0, pre-L1 (IP),
 - Ⓒ Hybrid communication (long and short range).



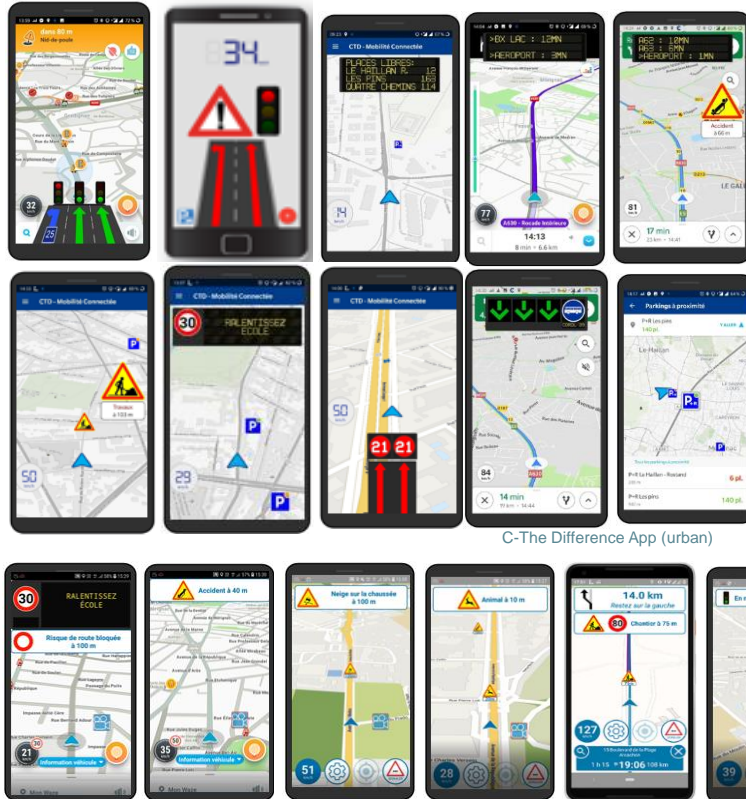
Bordeaux Pilot Site (urban node)	
C-ITS communication infrastructure	Long range + 10 ITS G5 test RSUs Short range on beltway: 39 RSUs
Pilot site coverage	530 signalised intersections + 53 tram light intersections (R24) > 2300 traffic lights
	65 off-street parkings (33,383 spaces) 26 P+R (7,317 spaces) 67 carpooling areas (690 spaces)
	24 VMS
	~ 30 C-ITS use cases on urban area

Southwest pilot – Bordeaux

An App for a large scale and quick deployment = ‘On-board Traffic CC’

-  Green Light Optimal Speed Advisory (GLOSA)
-  Signal Violation/Intersection Safety
-  Road Hazard Warning
-  Road Works Warning
-  Park and Ride Information
-  Emergency Vehicle Approaching

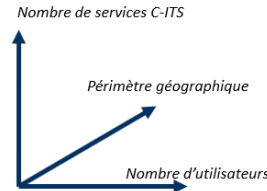
THE DIFFERENCE APP (Urban)



C-The Difference App (urban)

CoopITS (interurban + urban)

Website: <https://coopits.developpement-durable.gouv.fr/>






SECURITE ROUTIERE
VIVRE, ENSEMBLE.



Associated projects:



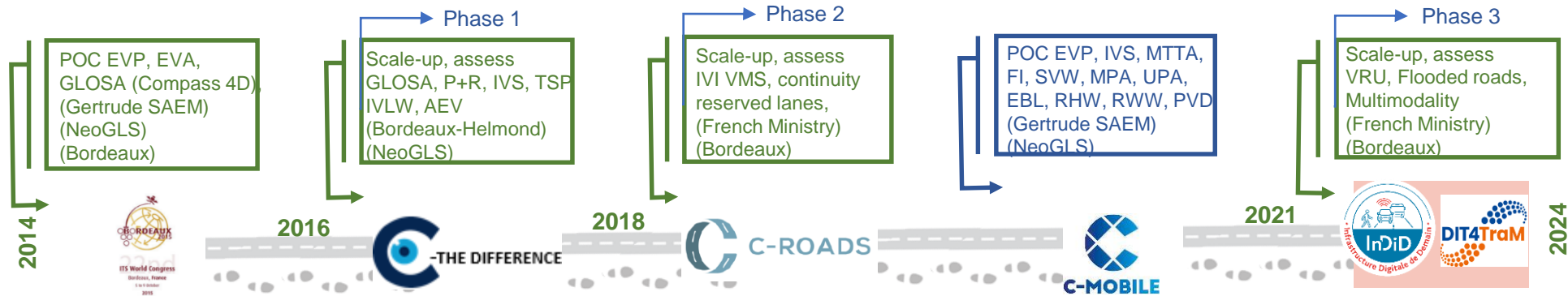
The 5 pillars of the C-ITS App:

 Reliable, for more road safety	Expert data from infrastructure managers, such as traffic lights to enable driving to be adapted, variable message signs, road works warning, alerts about animals or obstacles on the road, etc
 Eco-driving and responsible transport	Designed by the Ministry of Ecological Transition, the app promotes eco-driving by avoiding waiting at traffic lights, and reserved lanes for carpooling or public transport. And by informing about the availability of park-and-ride facilities and other public off-street parks.
 Overlay	The App can be overlaid on a pre-installed GPS navigation (e.g. Waze) or run independently.
 Official, secure and free	Coopits respects the privacy of the user: the information received by the road manager road manager is strictly anonymised. It does not disseminate advertising.
 Public Policy support	A digital tool to better support sustainable mobility policies, the 2020-2030 master plan and the community's technical services.



Southwest pilot – Bordeaux

C-ITS expanding & TRL upscaling



Southwest pilot – Bordeaux

How can C-ITS services meet the challenges of urban mobility?

- **Phase #1: Scale-up and proof of value**

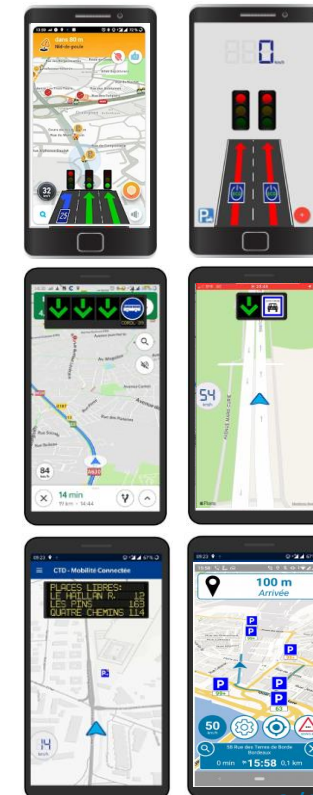
- Selection of relevant C-ITS services, that could support our mobility policy and that are key enablers to enhance traffic efficiency, emission reduction performances, modal shift and accelerate the digital transformation, among the following:

- **Signalized Intersection service: GLOSA, Traffic signal priority,**
- **In-vehicle speed limits,**
- Dynamic Lane Management –**reserved lane,**
- **Traffic information (DENM, IVI) & Smart routing,**
- **Park & Ride information,**
- **Off street and on street parking information.**

- Bringing together and **aligning public and private stakeholders,**



- Recruiting and involving real end-users from start,
- An App for large scale and quick deployment: 'On-board Traffic CC'
- Field Operational Tests (FOT) and assessment.




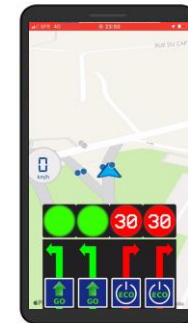
12/06/2024

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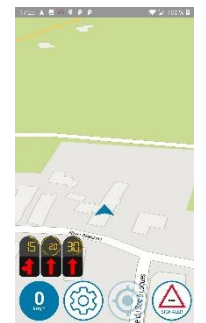
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Phase 2: Continuité des services entre voiries urbaines et rocade

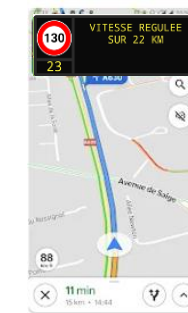
- Ⓒ National application 
- Ⓒ Urban core:
 - Ⓒ encouraging eco-driving and limiting vehicle emissions,
 - Ⓒ and facilitating their parking,
 - Ⓒ securing signalized intersection crossing,
 - Ⓒ warning caution in the vicinity of schools,
 - Ⓒ in vehicle-signs, (e.g., information on closure times of the lift bridge),
 - Ⓒ and road works warnings.
- Ⓒ Suburb and urban area:
 - Ⓒ park and ride information,
 - Ⓒ facilitating PT travel time (e.g., bus on emergency hard shoulder of beltway),
 - Ⓒ improving traffic efficiency and safety,
 - Ⓒ In-vehicle dynamic speed limit information - speed regulation zone,
 - Ⓒ reporting accidents and road events.



C-The Difference App



CoopITS App



Southwest pilot – Bordeaux

Two events to move on to the next phase

- **City Twinning Workshop [2018]**

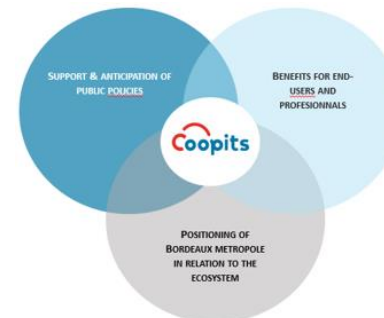
- Foster knowledge sharing and C-ITS pilot best practices exchanges,
- Targeted audience: representatives of city and region in charge of transport and mobility innovation, transport planning and traffic management (10 national road authorities and road operators, 25 European cities)
- Exchange information with C-the difference pilot city representatives.



- **Seminar involving local public-private stakeholders [2021]**

- Primary ambition of co-constructing the challenges and foundations of the new roadmap,
- For "deploying a package of C-ITS services desirable for the user, supporting public policies, and supporting the regulation of public space as a complement to GPS navigator and digital giants",
- Enlarge and involve professional experts the ITS community).

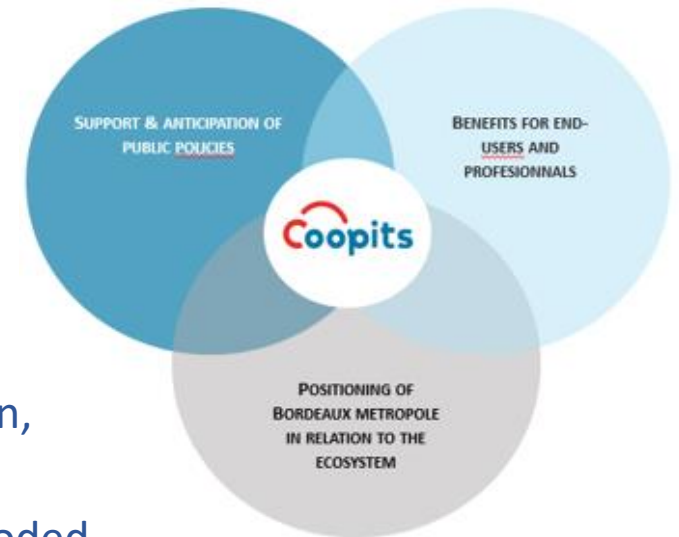
➤ **Roadmap 2022/2024**



Southwest pilote – Bordeaux

Phase #3: level of maturity – roadmap 2022-2024

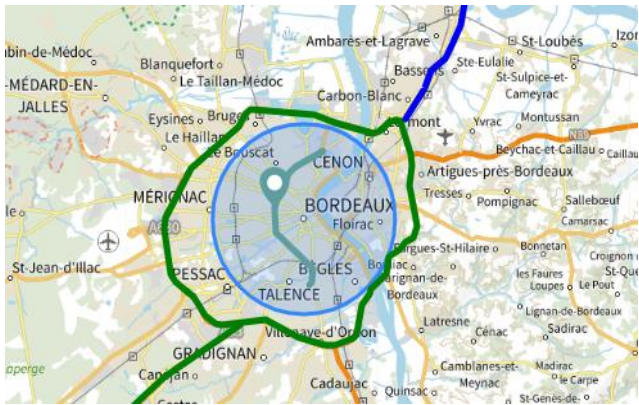
- Ⓒ C-ITS use cases are also an effective way of supporting objectives and our local mobility policy, at different scale :
 - Ⓒ Urban core:
 - Ⓒ Reinforcing the safety of Vulnerable Road Users (cyclists, pedestrian),
 - Ⓒ Prioritizing designated vehicle, and securing signalized intersection crossing,
 - Ⓒ Suburb and urban area:
 - Ⓒ Reinforcing modal transfer to the main public transportation,
 - Ⓒ Facilitating carpooling and PT travel time
 - Ⓒ Resilience for citizens in the face of various events (e.g., flooded roads)
- Ⓒ Assessment, considering previous results and revising initial assumptions.





Southwest pilote – Bordeaux Métropole

Deployments + Operating



- Public contract (awarded after a call for tender) with the supplier NeoGLS, for development within the InDiD project.

X	Service developed or improved in InDiD France, and deployed
X	Service developed in previous projects, maintained in InDiD
X	Service specified in InDiD France

* deployed and/or operated within the Coopits application chain

TLM <-> Module BI <-> Nfr-ITS-S <-> NAPSER <-> COOPITS

Urban Use Cases	Bordeaux road operator	
	Deployment stage	
A – Probe Vehicle Data (PVD)		
A1 – Traffic data collection	X	Operational*
A3 – PVD on manually declared events	X	Operational*
B – Road Works Warning (RWW)		
B1a - Alert neutralization of part of a lane, whole lane or several lanes	X	Operational*
B1b – Alert planned closure of a road or a carriageway (RWW enhanced)	X	Operational*
D – Hazardous Location Notifications (HLN)		
E – Traffic information and Smart Routing		
F – Parking, Park and Ride, Multimodality		
F1a – Information on parking lots location, availability and services in urban area (+ carpooling area information)	X	Operational*
G – Intersection (SI)		
G1a – GLOSA (Green Light Optimal Speed Advisory)	X	Operational*
G1b – TTG (Time To Green)	X	Operational*
G8 – Green time extension for pedestrians	X	Specified
H – Traffic management		
H4 – Dynamic lane management – reserved lane (I2V)	X	Operational*
H9 – Flooded roads	X	Deployed*
I-Vulnerable Users		
I6 – Pedestrian Crossings outside Signalized Intersection – warning to vehicles	X	Operational*

Southwest pilote – Bordeaux

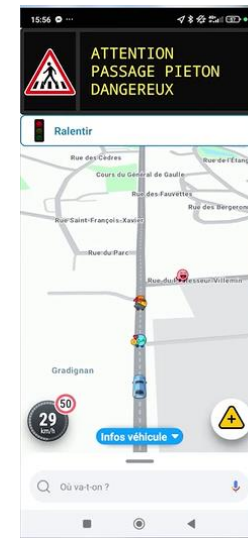
Pedestrian crossing outside a signalized intersection - warning to vehicle



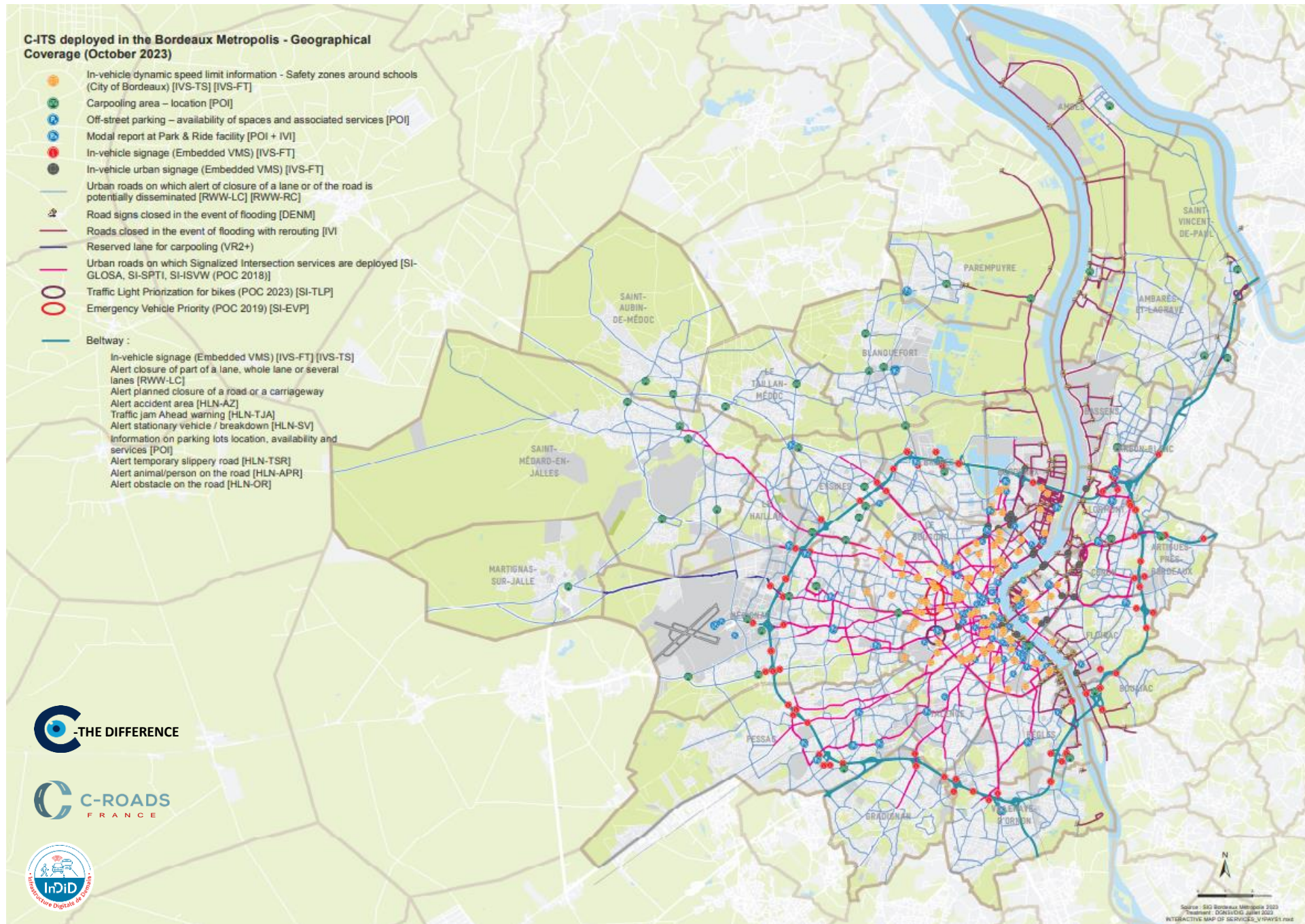
Detection zones:
In the middle of the carriageway, one zone per road side.

Reference position:
Pedestrian crossing center.

Relevance zone:
Pedestrian crossing perimeter.



CITS use cases deployed - coverage (Bordeaux metropolitan area)



Southwest pilot – Bordeaux

Key of success and points to watch (Bordeaux Métropole)

• Key to success:

- Capitalising on previous projects and the national technological foundation, to enrich and strengthen the local C-ITS environment. To reach the production stage today.
- A new approach to technological innovation, with the selection and design of use cases to support urban mobility policy.
- A true scale-up, with use cases prioritised, developed and tested, to feed the catalogue of services.
- Closer technical coordination between digital, mobility and risk prevention divisions, internal project control – RETEX.

• Points to Watch:

- Local cross-functional governance to be strengthened.
- Small project team.
- Technical validation process for use cases between local and national levels.
- Continue to evaluate new use cases.
- Anchor the ability to provide local decision-makers with concrete ITS-C solutions to support mobility policy.
- Minimum penetration rate to achieve benefits.
- Data quality in line with the French transposition of the revised ITS Directive and its delegated regulations.



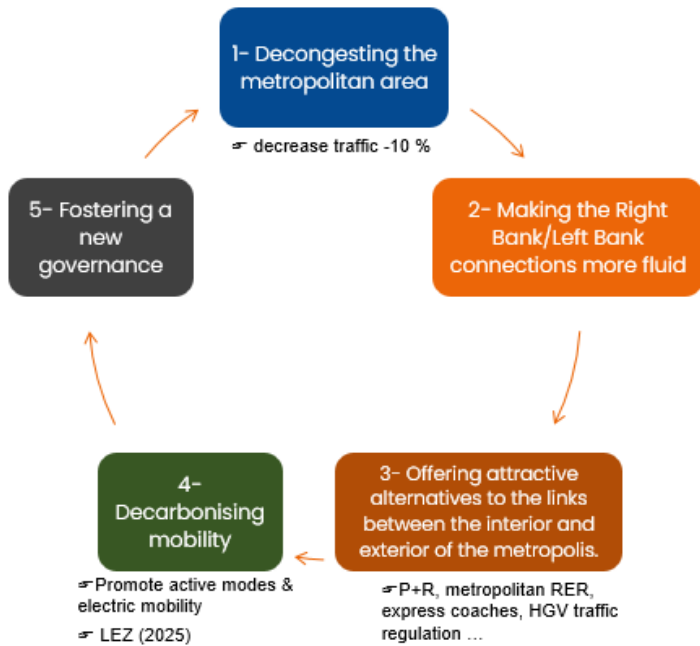
Southwest pilot – Bordeaux

Follow-up action (Bordeaux Métropole)

- Integrating approaches to prepare for deadlines
 - Data: French transposition of the ITS Directive 2023/2661 adopted by the EC on 22 November 2024,
 - Connected services: ITS-C deployments in support of mobility policies,
- Scale-up
 - Capitalising on C-ITS services and putting them into production,
 - Strengthen the appeal of the final user application,
- The national C-ITS technology foundation and local platform (to be perpetuated in production mode)
- Development of road and digital network infrastructure connectivity
 - An essential lever to encourage the deployment of new C-ITS services,
- A 5-year roadmap as part of a new co-funded project.

Prospects for developing new use cases

Main axes of the mobility roadmap 2020-2030



C-ITS Services packages

